

Covid-19 Community Champion Micro Grants

Information & guidance

Background

The aim of the Micro Grant funding is to support the capacity of grassroots level groups and organisations to create materials and/or spaces for sharing key health messages around Covid-19, vaccinations, government guidance and restrictions in ways that are accessible and appropriate for their communities.

Since the start of the COVID-19 pandemic a range of activities have been taking place in Leeds to engage with local communities to help connect people with key COVID-19 messages and the support available in the city. Since the start of the vaccination programme, we have listened to local feedback that people need more information about COVID-19 and vaccinations in a variety of formats to be able to share accurate information with communities to enable people to make informed choices.

We want to increase outreach, engagement and communication with all communities living in Leeds and identified priority groups who have been disproportionately impacted by Covid-19, including but not limited to; older people, younger people, disabled people and Black, Asian and minority ethnic communities. Working with trusted local voices we want to build confidence in Covid-19 messaging, testing and the vaccine programme and better understand how to address the barriers faced to accessing accurate health information.

Becoming a Covid-19 Community Champion

The micro grants form part of the Covid-19 Community Champions project supported by Leeds City Council, Voluntary Action Leeds, Forum Central and Hamara. Our aim is to provide community champions with access to training and ongoing support to enable people to have conversations with family, friends and communities. You can read more and register to become Community Champion on this [flyer](#).

Purpose of the funding



Support communities to access and remain up to date with key Covid-19 guidance and vaccination information from trusted sources



Build local confidence in Covid-19 messaging, testing and the vaccine programme



Improve understanding around the impact of the Covid-19 on communities and how we can better address the needs of communities



Identify barriers to accessing accurate health information and develop meaningful and creative solutions to overcome these barriers

Funding available

Micro grants of up to £1,000 are available. We will also consider applications of up to £500 from un-constituted community groups.

Each grant application will be assessed as to how it meets the criteria of this funding programme.

Covid-19 Community Champions programme is supported by:



What can the grant pay for?

The grants are for new activities or to build on existing activities which support the sharing of:

- positive health messages around Covid-19
- vaccinations
- government guidance and restrictions

The micro grants can be used to fund new or additional capacity for groups and organisations to:



Hold community conversations



Produce print materials



Produce videos and audio content



Purchase materials needed to run activities



Provide reasonable volunteer expenses

Please note this list is not exhaustive and we recognise that activities which meet the purpose of the fund might vary widely given the diversity and differing needs of our communities in Leeds. All ideas that are effective at engaging and supporting residents to access key Covid-19 guidance and vaccination information will be considered.

Who can apply?

The micro grants are aimed at voluntary and community organisations and groups, who (with the support of the grant) can deliver their project or activity by Friday 16 July 2021.

Applications are strongly encouraged from groups and organisations who work within the Leeds boundary and work with our diverse communities of Leeds, which include but are not limited to:

- Disabled people
- Older people
- Younger people
- Black, Asian and minority ethnic communities
- Communities experiencing disadvantage through poverty

We will consider applications of up to £500 from un-constituted community groups. We ask all un-constituted groups to contact us before submitting an application to tell us more about the way they work. Please get in touch by emailing:

communitychampions@leeds.gov.uk

What monitoring needs to be collected?

When you have completed your activity or project we will ask you to tell us:

- Number of people (including some demographic details) that benefited from your activity or project
- What went well
- What people thought (feedback from those taking part)
- The difference your activity has made to those taking part
- What learning can be shared from your activity or project

How to apply

Applications will be assessed weekly until end of May 2021, however this could be subject to review. It is advised you submit your application as soon as possible.

To apply please click [here](#)

If you would prefer to discuss your idea with us beforehand or need assistance in completing the application form please email: communitychampions@leeds.gov.uk